

Business Breakthrough

YOUR CREATIVE VALUE BLUEPRINT TO GET PAID WHAT YOU'RE WORTH



GAIL DOBY, ASID

CREATIVE VALUE BLUEPRINT RESOURCES

"Being good in business is the most fascinating kind of art.

Making money is art. Working is art and good business is the best art."

—Andy Warhol

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WE HAVE MANY SHORTCUTS AND PROGRAMS TO HELP YOU NAVIGATE THE CHOPPY WATERS OF GROWING YOUR BUSINESS SUCCESSFULLY.

TAKE YOUR CURRENT REALITY ASSESSMENT & TRAINING VIDEO

Knowing where you stand is the first step to improving your business. Take a moment to answer the questionnaire to help identify what needs attention.

EASY BUDGET CALCULATOR WITH MONTHLY TRAINING CALLS

Incredible tools to make your life easier while helping you generate more money.

In less than 10 minutes you'll get a reliable budget range, including time, furnishings and overall project costs.

Attend free monthly training calls to learn how to use the Easy Budget Calculator and ask any questions you may have.

10 BIGGEST MISTAKES DESIGNERS MAKE WITH FEES

Avoid common missteps that cause designers to leave money on the table.

JOIN OUR LEADERSHIP COLLECTIVE

CIRCLE

This leadership group provides a success foundation for business growth that includes a business audit, monthly online training, group coaching, access to our events, and a supportive community.

ALLIANCE

This elite forum is for rising design firms making \$250,000+ a year who want a lifestyle business. To help you rapidly grow your business, we start with the 3-Day Virtual VIP Experience... **Your Creative Value Blueprint**, to give you the transformational plan your business needs. The Mastermind group then helps you achieve more in less time.

BOARDROOM

For Interior Designer firms generating a minimum of \$1 Million in revenue from interior design fees + product sales, this group is by invitation only. If you're looking for an inspiring and authentic community of accomplished designers to collaborate, support and transform your business and life, then you want to be part of Boardroom.

UPCOMING CHALLENGES

Financial MasterClass: Learn why designers struggle to make money and how to avoid their mistakes.

Marketing MasterClass: Discover the quickest ways to get more business with less money and time than you expect.

Sales MasterClass: Transform the way you think about sales and overcome your fear of seeming pushy. Turn your business into a sales powerhouse.

CREATIVE GENIUS PODCAST

Gail Doby and Erin Weir share their inspiration and how they work through whatever life and business challenges come their way. In their open conversations with speakers, authors, and influencers, they further their journey as friends and founders, leading others to further their journeys, too.



GAIL'S 10 FAVORITE BOOKS FOR EMERGING ENTREPRENEURS

An important value of a successful entrepreneur is the willingness to learn and grow constantly. As a voracious reader and lifelong learner, Gail shares the books that she finds most helpful and thought-provoking.

FINANCIAL GLOSSARY

Increase your knowledge of financial terminology with a glossary filled with the most common terms creative entrepreneurs need to know.

COMPOUND GROWTH

In this video Gail Doby will explain how compound growth can affect your business over the course of ten years. Use the Compound Growth spreadsheet to enter your own numbers and see how your wealth can grow.